

Google Sites Digital Portfolio Rubric

	Mastered (x4)	Completed (x3)	Developing (x2)	Beginning (x1)
Tool use (x3)	The student uses tools found in Google Sites well and understands the different tools available in Google Sites by showing use of those tools. Student also uses external HTML code or widgets to be able to give the website a enhance presentation capability.	The student uses tools found in Google Sites well and understands the different tools available in Google Sites by showing use of those tools. Student also uses external HTML code or widgets with little effect on presentation of the website.	The student uses tools found in Google Sites y well and understands the different tools available by showing use of those tools.	The student does not use tools found in Google Sites well and nor understands the different tools available.
Navigation (x2)	All of the Website navigation links and all pages connect back to the “Home page” and all external links connect to the appropriate website.	Most of the Website navigation links and most pages connect back to the “Home page” and most external links connect to the appropriate website.	Some of the Website navigation links and some pages connect back to the “Home page” and some external links connect to the appropriate website.	There are significant problems with your website navigation links and many pages do not connect back to the Home page. Many external links do not connect to the appropriate website.
Interest (x2)	Your website is very interesting and interactive allowing visitors to want to revisit your website again and again .	Your website is interesting and interactive allowing visitors to want to revisit your website again.	Your website is somewhat interesting and is somewhat interactive allowing visitors to want to revisit your website again.	Your website is not very interesting and has little interactivity causing visitors to not want to revisit your website again.
Multimedia (x2)	All of the multimedia enhance the purpose of the website, create interest, and are appropriate. The content of the website is enhanced in an original way. All of the examples are appropriate for the chosen purpose.	Most of the multimedia enhance the purpose of the website, create interest, and are generally appropriate. The content of the website is enhanced somewhat in an original way.	A few of the multimedia enhance the purpose of the website, create interest, and are sometimes appropriate. The content of the website is not always enhanced because of the inappropriate examples chosen for the purpose.	The photographs, graphics, sounds, and/or videos are inappropriate . They are distracting and detract from the content.
Theme	The website is easy to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings enhance the presentation. Background and colors enhance the overall feel of the website.	The website is generally easy to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings enhance the presentation. Background and colors generally enhance the overall feel of the website.	The website is often difficult to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings make the presentation hard to follow . Background and colors are somewhat distracting to the overall feel of the website.	The website is difficult to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings distract the presentation. Background and colors are distracting to the overall feel of the website.
Effort	Considerable effort is shown in the creation of your website.	Effort is shown in the creation of your website.	Some effort is shown in the creation of your website.	Little effort is shown in the creation of your website.
Spelling and Grammar	There are few errors in grammar, capitalization, punctuation, and spelling.	There are noticeable errors in grammar, capitalization, punctuation, and spelling. These require minor editing and revision.	There are a large number of errors in grammar, capitalization, punctuation, and spelling requiring editing and revision.	The text is difficult to understand because of errors in grammar, capitalization, punctuation, and spelling. It requires major editing and revision.